

# INTRODUCING

# adStringO

Digital Compression Simplified

## AN ULTIMATE ENDPOINT FILE COMPRESSION TECHNOLOGY

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IT COMPRESSES THE CAPTURED  
IMAGE/AUDIO/VIDEO EITHER FROM  
SCANNERS OR FROM MOBILE PLATFORM WITH  
NO CHANGE TO QUALITY BEFORE EXTENDING  
IT TO ANY BUSINESS PROCESS APPLICATION  
LIKE DMS, BPM OR PORTAL ETC.

# SALIENT FEATURES

**CAN OPERATE FROM ANDROID, IOS AND WINDOWS PLATFORM.**

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**FASTER FILE TRANSMISSION EVEN 2G NETWORK.**

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**CAPTURES FILES IN ORIGINAL COLORS.**

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**COMPRESS ORIGINAL SIZE UPTO 50-96% WITHOUT CHANGING THE ASPECT RATIO AND PRINT QUALITY.**

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**CAN BE SENT/TRANSMITTED FROM THE POINT OF ORIGIN AND CAN WORK ON BATCH MODE FOR MULTIPLE FILES.**

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**USE FRIENDLY (INTUITIVE).**

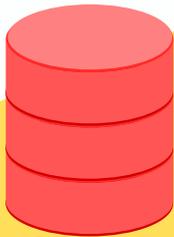
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**CAN COMPRESS TO 1/20' OF THE SIZE OF ORIGINAL FILE.**

# TRADITIONAL COMPRESSION TECHNOLOGY



**Low Quality  
Image, Video & Audio**



**High SAN  
Space**



**Difficult to  
Transmit**



**Re-Scan due to bad  
image**

# adString0 COMPRESSION TECHNOLOGY



**Superior Quality  
Image, Video & Audio**



**Very Low SAN  
Space**



**Easy to  
Transmit**



**No Re-Scan  
effort**

# APPLICATIONS

**Compresses all capture Images formats like JPEG, PNG, TIFF, PDF etc.**

**Captures all Video formats like AVI, WMV, MP4 etc.**

**Easily Integrates to your existing SCAN Application, DMS & BPM.**

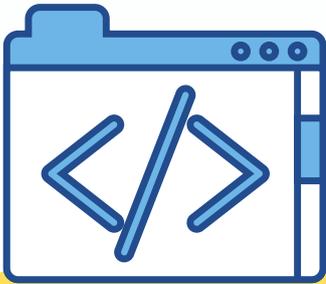
**Compresses of all MS Office File types.**

**Available in Web. Mobile, Desktop and Server Platform.**

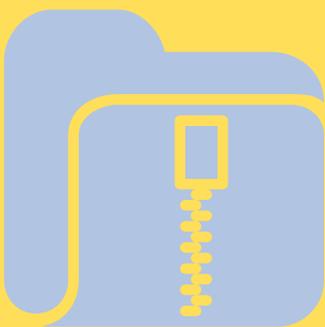
**Easily Integrates with existing systems as SDK for Enterprise Customers.**

**Healthcare (DICOM) Files (X-ray, MRI, Ultrasound etc.) can be Compressed.**

# ADVANCED FILE COMPRESSION TECHNOLOGY



**AFC technology is composed of a comprehensive set of content-aware native Compression algorithms especially developed for various captured Images, Audio & Video.**



**AFC Technology reduces the footprint of these files by up to 10X time, while preserving the original file format, making a subsequent rehydration or decompression unnecessary.**



**AFC Technology saves your Network Bandwidth and Storage Cost by 70-96%.**

# FOR ANY QUERIES



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